

# Liliana Morrisey

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## Education

**Oregon State University, Corvallis, OR**  
B.S. in Digital Communication Arts  
Minor in Psychology

August 2025

**Musicians Institute, Los Angeles, CA**  
Independent Artist Program

August 2021

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## Work Experience

**Nike, Los Angeles, CA**

October 2020 – Present

*Visual Merchandiser and Lead Stylist*

May 2021 - Present

- Collaborate with marketing and visual merchandising teams to translate brand narratives into captivating visual presentations.
- Assisted with a visual merchandising clinic at LAHQ, guiding LA store teams through current trends and styling techniques.
- Created a deck featuring current LA-specific trends for SP/SU '24 that were implemented in over five stores across the LA Marketplace.
- Drives sales and traffic by using a strategic approach to visual merchandising and styling, highlighting engaging product selections and marketing efforts that reinforce the brand's identity.
- Attended Air for EveryWON fashion show at WHQ as an assistant wardrobe stylist, curating over 35 inclusive and inspiring looks for the runway event.
- Selected as LA Top Talent and assisted on GO Teams, opening stores in Del Amo and Santa Monica.

*Seasonal Athlete*

October 2020 - May 2021

- Guided consumers through the Nike Journey by providing knowledgeable and personalized customer service.
- Averaged above 50 new member registrations and app downloads per month.
- Supported product flow by processing new shipments and ensuring it was placed on the floor.

**The Mirman School, Los Angeles, CA**

March 2022 – Present

*Volleyball Coordinator and Athletics Coach*

- Developed and implemented a comprehensive volleyball curriculum tailored for 4th-8th grade students at a highly gifted school, focusing on skill development, teamwork, and sportsmanship.
- Trained and mentored a team of coaches, ensuring consistent and effective coaching methods across all grade levels.
- Led the volleyball program to success, securing four championships over the past three seasons.

**Career Development Center, Corvallis, OR**

March 2018 – December 2019

*Job & Internship Developer Assistant*

- Contact 50 employers in the Handshake database each month to gather information on student employment.
  - Write and send weekly emails with job and internship highlights to the colleges within Oregon State University.
  - Assist with various career-related events on campus ensuring they run smoothly and efficiently.
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## Skills

**Technical Skills:** Outlook, Excel, Keynote, Powerpoint, Google Suite, Adobe Creative Suite, Visual Merchandising, Mannequin Styling, Space Planning, Trend Prediction & Analysis, Retail Marketing, and Color Theory Application.

**Soft Skills:** Team Collaboration, Adaptability, Creative Thinking, Strong Passion for VMS, and Attention to Detail.